**6.1 Marketing and Communication**

| | |
|---|---|
| **ID:** XXX | |

**Component:** MOSKitt4ME
**Service name:** Marketing and Communication
**Domain:** Open Source
**Partner:** UPV

**Actions / Dates**

| Date | Action |
|---|---|
| May, 24th 2011 | 1$^{st}$ Industrial Meeting |
| July, 5$^{th}$ 2011 | Dissemination at the University of Innsbruck (Austria) |
| July, 24$^{th}$ 2011 | Dissemination at the University of Ulm (Germany) |
| October, 17th 2011 | Poster in the Eclipse Embedded Day 2011 |
| October, 15th-18th 2012 | International Conference on Conceptual Modeling (ER 2012) |

**Description:**

- **Industrial Meeting**. The PROS research center organized an industrial meeting (1$^{st}$ Industrial Meeting) on May, 24th 2011. The goal of this meeting was to spread the research lines, projects in which the research center is taking part as well as the the competencies of the research center over the companies doing business in the software industry in the Valencian region. Within the context of the Method Engineering line, MOSKitt4ME was presented as well as the OPEES project.
- **Dissemination at the University of Innsbruck (Austria).** The OPEES project as well as Polarsys was presented during the visit of one of the members of the PROS research center to the Quality Engineering research group from the University of Innsbruck (Austria). One of the goals of this meeting was to introduce the project in European countries not yet participating in the project and to try to involve them as university partners in Polarsys and also as a bridge to companies in Austria.
- **Dissemination at the University of Ulm (Germany).** The OPEES project as well as Polarsys was presented during the visit of one of the members of the PROS research center to the Institute of Databases and Information Systems research group from the University of Ulm (Germany). One of the goals of this meeting was to introduce the project in European countries not yet participating in the project and to try to involve the university as university partners in Polarsys and also as a bridge to companies in Germany.
- **Poster in the Eclipse Embedded Day 2011**. The aim of the Eclipse Embedded Day 2011 [1] was to bring closer the Spanish community of Eclipse users and developers by means of talks, workshops and tool demonstrations. Specifically, this forum allows companies and research groups, with significant contributions to the Eclipse Community of embedded systems, to show their contributions and results developed on the context of the Eclipse platform. In this context the Spanish OPEES members presented a poster introducing the OPEES project (consortium, objectives and expected results) to the audience of the Eclipse Embedded Day.
- **International Conference on Conceptual Modeling** (ER 2012). The PROS research center presented the paper "The MOSKitt4ME Approach: Providing Process Support in a Method Engineering Context" at the ER 2012 conference. This paper introduces the MOSKitt4ME approach and its software support for specifying software production methods. The paper focuses on the MOSKitt4ME aspect that deals with the specification and implementation of the process view of methods. During the presentation a brief introduction about the OPEES project was done.

**Conclusions:**

- The experience we have had after presenting the OPEES projects to both, academics and professionals from the software development industry, is that the project is perceived as an important effort within the open source community. In addition, the number and the importance of the organizations (educational and industrial) involved in it is seen as a very positive aspect.

**References:**

[1] Eclipse embedded Day 2011 (http://www.tecnalia.com/es/ict-european-software-institute/eventos/eclipse-embedded-day-spain-2011.htm)
[2] 31st International Conference on Conceptual Modeling (http://islab.dico.unimi.it/er2012/)